

Refreshing
Cold Brew Coffee
in three aromatic variations.



Cold Brew.

The refreshing alternative to hot coffee!



Cold Brew "Standard"



The trendy drink with a high caffeine concentration and a strong nutty aroma with a hint of bittersweet, balanced with a delicate acidity and light notes of vanilla and oregano.

Cold Brew "Clear"



Thanks to bright, clear amber color ideal for applications, where the product is visible in the packaging. Refreshes with a particularly high caffeine concentration.

Cold Brew "Ethiopia"



This exclusive Single Origin product impresses with fruity notes, followed by special spicy and herbal notes and fine bitterness in the finish.

Refreshing. Aromatic. High quality.

Black on ice or as a base for coffee and soft drinks.



Potential

Sales markets

Currently, the largest sales of Cold Brew for the production of energy drinks and milk-based mixed drinks are in the **U.S. market**.



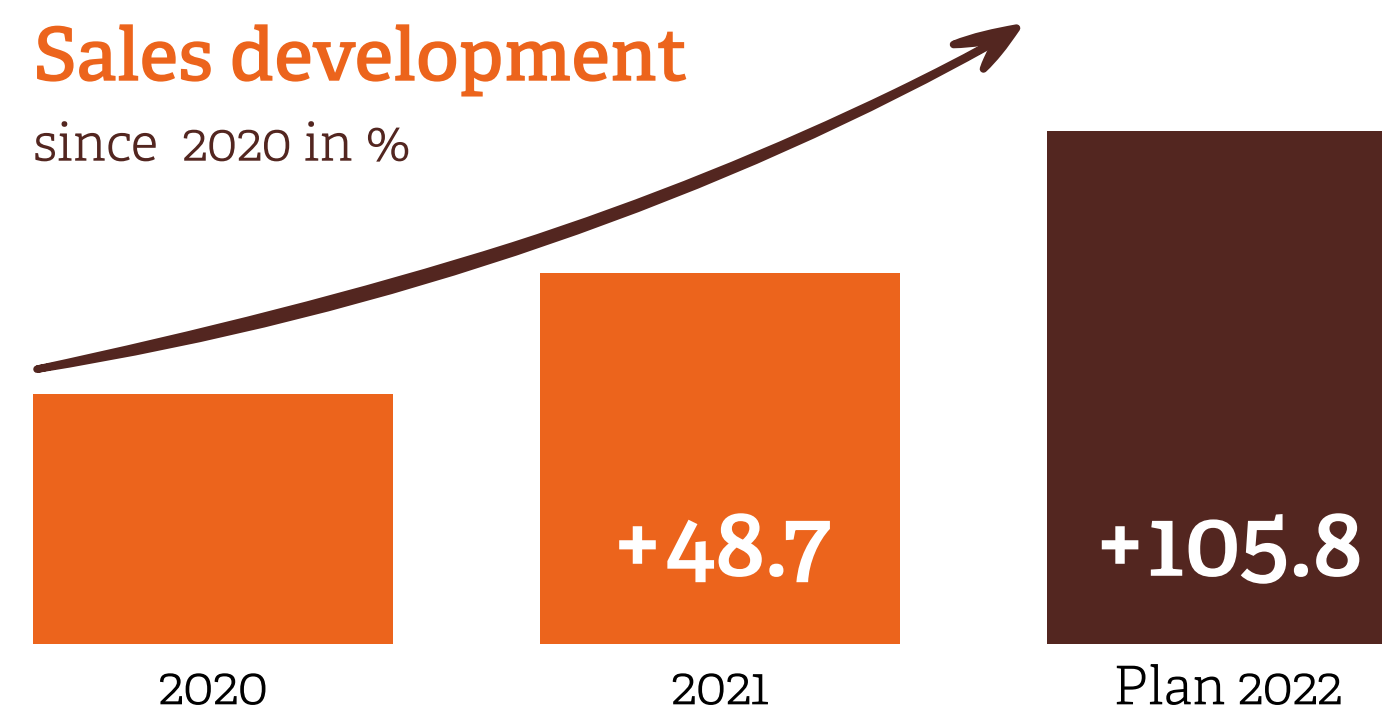
However, the **European market** is growing strongly: Cold Brew is already being processed by leading dairies and ice cream as well as energy drink manufacturers.

Target group

Cold Brew is particularly popular with younger consumers. Among other things, they are the driving force and continue to set trends throughout the industry.

Sales development

since 2020 in %



Product

Product features

The unique cold brew process

A completely new taste experience thanks to a coffee especially rich in flavor, caffeine and full of minerals and antioxidants.

Perfect for hot summer days

A particularly refreshing, low-calorie coffee speciality.

Extremely revitalizing

At 6%, more than twice the level of caffeine compared to hot-brewed coffee.

Incomparable taste profile

Aromatic, fruity, less bitter, less sour.

Advantages of industrially produced Cold Brew

- Standardized products as concentrate
- Consistent quality even in large quantities
- Shelf life 6 months refrigerated

Container

- Products are in stock and have short delivery times
- Aseptic packaging guarantees long shelf life
- Resealable containers
- All varieties are available chilled and frozen

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